

APRIL 2, 2024 - 11th EMS Financial Symposium | APRIL 3-5, 2024 - 16th Annual National EMS Safety Summit



# 11<sup>th</sup> EMS Financial Symposium

**16th Annual National EMS Safety Summit Pre-Conference** Embassy Suites by Hilton- Downtown Denver 1420 Stout St., Denver, Colorado 80202

<u>Tuesday, April 2, 2024, Conference</u> <u>Speakers</u>

<u>Sponsored by Mile-High and Plains to Peaks</u> <u>Regional Emergency Medical & Trauma Advisory Councils</u>

## Matt Zavadsky, MS-HSA, NREMT

MedStar Mobile Healthcare



Matt is the Chief Transformation Officer for

MedStar. In this this role, he helps guide the development and implementation of innovative programs with healthcare and community partners to transform the role of MedStar in the healthcare system and community. Most recently, he has led the negotiations with multiple third-party payers to change the basic economic model for EMS to better align patient, provider and payer focus on patient centered care as opposed to simply payment for ambulance transport. He has recently worked with CMS/CMMI to help facilitate recent new payment models such as Emergency Triage, Treat, and Transport (ET3) model and Medicare waivers for Treatment in Place during the pandemic. Matt also serves as MedStar's public information officer, working extensively with media and other partners to provide crucial information regarding MedStar and their roles and activities in the community.

Matt has a master's degree in healthcare administration, with a Graduate Certificate in Healthcare Data Management, and also serves as the South Central Regional Director and Past President for the National Association of Emergency Medical Technicians (NAEMT) and chairs their EMS Economics Committee. He also chairs the Education Committee for the Academy of International Mobile Healthcare Integration (AIMHI).

### Asbel Montes, BS-BM

Founder and Managing Partner at Solutions Group



Asbel began his career in the ambulance industry in

1999. During his EMS career he has directed and led revenue cycle teams for air and ground ambulance agencies, culminating in his current position as Managing Partner of Solutions Group.

Throughout his career, Asbel has been a member of numerous organizations, including the Healthcare Financial Managers Association (HFMA), the American Ambulance Association (AAA), the National EMS Managers Association (NEMSMA), and the National Association of EMTs (NAEMT).

He previously served on the Board of Directors for the American Ambulance Association (AAA) and numerous committees. Notably, he chaired the AAA Payment Reform Committee helping to navigate healthcare changes and the correlation to the air and ground ambulance industry. He has also testified as an expert witness before federal and state health committees regarding ambulance reimbursement and veteran health initiatives related to emergency medicine.

In 2016, Asbel was appointed to the Ambulance Transport Alternatives Task Force for the State of Louisiana by Governor John Bel Edwards. In 2020, Asbel was named to the Air Ambulance and Patient Billing Advisory Committee by the Secretary of the United States Department of Transportation. In 2022, he was named chair of the Ground Ambulance and Patient Billing Advisory Committee tasked by Congress to provide recommendations to the Secretaries of Health and Human Services, Labor, and Treasury on ways to protect consumers from balance billing when using ground ambulance services.

Asbel is a respected thought leader on reimbursement initiatives within the industry and is a requested speaker at numerous healthcare conferences. Asbel is a contributing author in several EMS magazines and co-authored the book, Management of Ambulance Services, as published by Prentice Hall in 2014.

#### Scott Moore, Esq.

Moore EMS Consulting, LLC, Owner



Scott Moore, Esq. is the owner of Moore EMS Consulting, LLC and an active EMT for over 32 years.

Scott has held various executive positions, including Chief Executive Officer, Vice President, Director of Human Resources & Operations, at several ambulance services in Massachusetts. Scott is a licensed attorney, specializing in Human Resources, employment law, reimbursement, and compliance matters. Scott is the Human Resources & Operational Consultant to the American Ambulance Association (AAA) and frequently lectures at EMS conferences.

Scott Moore, Esq., is a Massachusetts and Illinois state licensed attorney, a consultant for the American Ambulance Association and a panel member for the Commission for the Accreditation of Ambulance Services. He holds certifications as both a Professional in Human Resources (PHR), Society for Human Resources Management Certified Professional (SHRM-CP), and Certified Ambulance Compliance Officer (CACO), and is an EMT and recently retired from his hometown fire department.

#### Kolby Miller, EMT-P, I/C, MBA

President and Chief Executive Officer, Medstar (Michigan)



Kolby Miller serves as the Chief Executive Officer for Medstar, Michigan's largest EMS agency. A paramedic for over 30 years, Kolby's EMS career began in Flint in 1987 and he has led Medstar since 2005.

Under his leadership, Medstar has grown from an average of 74 responses daily with 80 fulltime employees to a 2024 daily forecast of 520 patients and 950 team members in eleven Michigan counties.

Kolby has served on the Michigan Association of Ambulance Services (MAAS) board of directors since 2002, leading the Legislative and Regulatory Committee for several years, and as association president in 2009, and again from 2017-2019. Kolby has coordinated education speakers at <u>Michigan EMS Expo</u> on behalf of MAAS since 2010. In addition to his MAAS involvement, Kolby is a Survey Team Leader for the <u>Commission on Accreditation of</u> <u>Ambulance Services (CAAS,)</u> and serves on the Board of Directors for the <u>Traffic Improvement</u> <u>Association of Michigan</u>. He was appointed by the governor to represent EMS on the State Trauma Advisory Committee (STAC,) from 2020 through 2022. In 2022, he led the development of the "EMS System Design and Safety Summit." The summit, now in its third year, brings together elected officials, healthcare leaders, and EMS agency leaders together with national clinical and system leaders to discuss EMS system design focusing on balancing patient outcomes with provider, patient, and public safety.

He holds an MBA from Walsh College and completed his bachelor's degree at Michigan Christian (Rochester) College. In addition, Kolby earned the Professional Emergency Manager (PEM) Certification from the Michigan State Police in 1992, Six Sigma-Healthcare Certification from Villanova University, and several Michigan Firefighters Training Council certifications. Originally from Swartz Creek, Michigan, Kolby now lives in Hartland and focuses his time away from Medstar on advocacy for those experiencing homelessness, documentary film festivals, and sailing.